

Heart to Heart Communication

ALIVE *Original Goods*

Alive's total produce from planning,
proposal to production can make lean,
speedy, and detailed customer supports possible.

Vol.

41

We welcome any inquiries regarding original goods plannings





**SUSTAINABLE
DEVELOPMENT
GOALS**

ALIVE CO.,LTD. support(s) the Sustainable Development Goals



Our company is earnestly engaging with environmental issues.

Along with a strong commitment to sustainability, we manufacture products using 4 types of fabrics including recycled fabric and bamboo fabric, according to the needs of our customers.

**NEW
MATERIAL**

**NEW
DIGITAL
PRINTING**



ANTIBACTERIAL FABRIC



ALIVE CO.,LTD. support(s) the Sustainable Development Goals

FRONT

approx.
330
mm



approx. 280mm

Registered
Industrial
Design

Thickness
of cushion
NO.1

Patented Product

INSIDE



HOW TO USE



It is ready to use
as hot seat
as soon as you put
the body warmer
in pockets.



Two Fold Stadium Cushion Special

Introducing a thick stadium cushion.
Pursuing comfort and convenience,
finally to a special type and It has evolved.

- Size : OPEN=W280 × H330mm × D35
CLOSE=W280 × H165mm × D70
- Note : This cushion does not come with
body warmers
- Materials : Polyester
- Print : Silk screen 1C~ / Digital printing
- MADE IN CHINA

MINIMUM LOT **500~**

● POLYESTER FABRIC
● RECYCLED FABRIC

● ANTIBACTERIAL FABRIC

MINIMUM LOT **3000~**

● BAMBOO FABRIC

PRINTABLE
AREA



W260 × H140mm x2



Registered
Industrial
Design

Patented Product



ALIVE CO.,LTD. support(s) the Sustainable Development Goals

FRONT



DIGITAL PRINTING

approx. 280mm

NEW
MATERIAL

NEW
DIGITAL
PRINTING



Foldable stadium cushion in a compact size with a carabiner



INSIDE



A rubber band for fixing the seat can also be worn.

A rubber band is not attached to the normal type.



ALIVE CO.,LTD. support(s) the Sustainable Development Goals

Two Fold Stadium Cushion (with a carabiner)

By downsizing and a carabiner,
the use of the Foldable stadium
cushion is extended.

- Size : OPEN=W280 × H320mm × D20
CLOSE=W280 × H160mm × D40
- Note : This cushion does not come with
body warmers
- Materials : Polyester
- Print : Silk screen 1C / Digital printing
- Package : OPP Bag
- MADE IN CHINA

MINIMUM LOT **500~**

● POLYESTER FABRIC

 RECYCLED FABRIC

 ANTIBACTERIAL FABRIC

MINIMUM LOT **3000~**

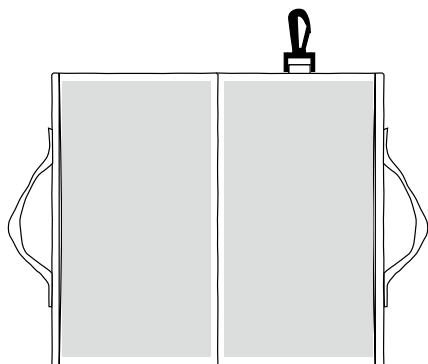
 BAMBOO FABRIC



For more information



**PRINTABLE
AREA**



W260 × H140mm x2

HOW TO USE



**It is ready to use
as hot seat
as soon as you put
the body warmer
in pockets.**







Compactly stored next to the car door.
Very Convenient.



Two Fold Stadium Cushion Compact (with a carabiner)

Popular Foldable Stadium Cushion Compact!
It becomes a compact size and is active in more versatile scenes.

- Size : OPEN=W300 × H230mm × D20
CLOSE=W150 × H230mm × D40
- Materials : Polyester
- Print : Silk screen 1C~ / Digital printing
- Package : OPP Bag
- MADE IN CHINA

MINIMUM LOT 500~

● POLYESTER FABRIC



RECYCLED FABRIC



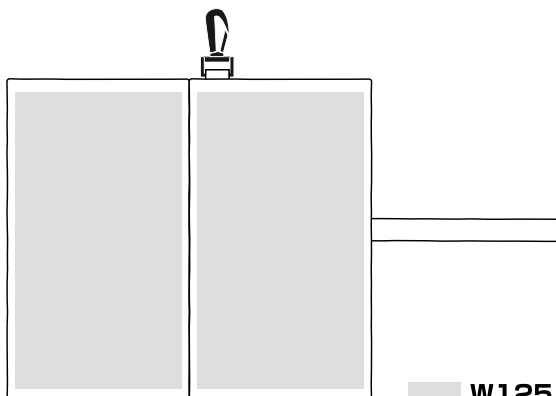
ANTIBACTERIAL FABRIC

MINIMUM LOT 5000~



BAMBOO FABRIC

PRINTABLE AREA



W125 × H195mm × 2



**NEW
MATERIAL**

**NEW
DIGITAL
PRINTING**



F.C.TOKYO 2015

**Big
cushion
NO.1**

**Registered
Industrial
Design**

Patented Product



Portable and with
convenient velcro tape





Useful double pockets for small articles!



Larger seat surface



FRONT



BACK

FRONT



BACK

MINIMUM LOT 500~

MINIMUM LOT 2000~

● POLYESTER FABRIC
● RECYCLED FABRIC

● BAMBOO FABRIC

● ANTIBACTERIAL FABRIC

VIP Stadium Seat Cushion

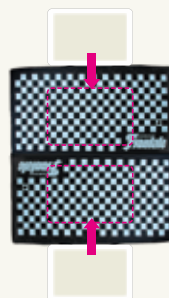
A comfortable, portable, and convenient stadium cushion with a handle-brought to you by the pioneer of stadium cushions.

- Size : OPEN=W400 × H400mm × D20
CLOSE=W280 × H200mm × D40
- Note : This cushion does not come with body warmers
- Materials : Polyester
- Print : Silk screen 1C~ / Digital printing
- Package : OPP Bag
- MADE IN CHINA

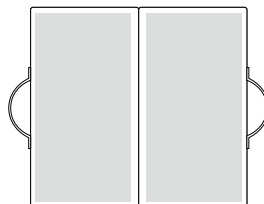
HOW TO USE



It is ready to use as hot seat as soon as you put the body warmer in pockets.



PRINTABLE AREA



W170 × H370mm × 2

Once you remove the top, use as sports cheering goods!



Go!
Go!!

Easy transportation to the game and show your favourite team name!



For more information

NEW MATERIAL

NEW DIGITAL PRINTING

ANTIBACTERIAL FABRIC



ALIVE CO.,LTD. support(s) the Sustainable Development Goals

Fold Stadium Seat Cushion (NORMAL Type)

Portable and lightweight

- Size : 330 × 330mm
- Materials : Polyester

- Print : Silk screen 1C~ Digital printing
- MADE IN CHINA

MINIMUM LOT 1000~

MINIMUM LOT 5000~

- POLYESTER FABRIC
- RECYCLED FABRIC

BAMBOO FABRIC



ANTIBACTERIAL FABRIC

approx. 330mm

approx. 330 mm



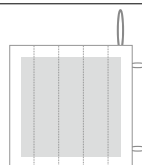
DIGITAL PRINTING

approx. 65mm



Example of use in a stadium

PRINTABLE AREA



W270 × H270mm



Good for hot summer days!

&

Good for cold winter days!

Sample of various original products.



NEW JAPAN PRO-WRESTLING



ORIX BUFFALOES



JUBILO IWATA



KAWASAKI FRONTALE



JAPAN VOLLEYBALL



LUPUS BRAVE RUGBY

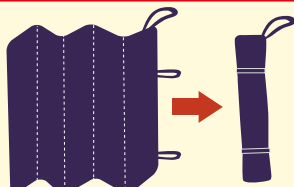
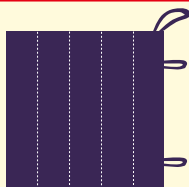


SAITAMA STADIUM 2002

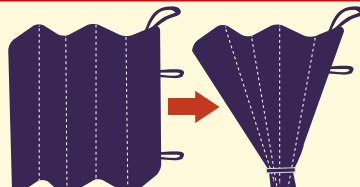


MATSUMOTO YAMAGA F.C.

Various ways to use the Foldable Stadium Cushion



① Compact storage available by accordion fold.



② Tie one side with a rubber band, then you can use it as supporters goods.



Comes with a convenient carabiner attached so you can hang it on your bag or belt loop



KAWASAKI FRONTALE 2011

ALIVE CO.,LTD. support(s) the Sustainable Development Goals



NEW MATERIAL

NEW DIGITAL PRINTING

MINIMUM LOT 1000~

● POLYESTER FABRIC
● RECYCLED FABRIC

● ANTIBACTERIAL FABRIC

MINIMUM LOT 5000~

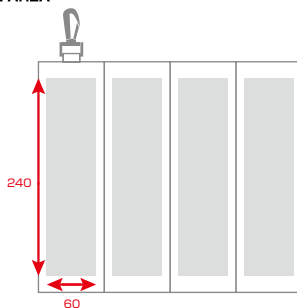
● BAMBOO FABRIC

Folding Stadium Cushion (with a carabiner)

New folding stadium cushions with a carabiner are now on sale!

- Size : OPEN=W280 × H320mm × D10
CLOSE=W80 × H320mm × D40
- Materials : Polyester
- Print : Silk screen 1C~ / Digital printing
- Package : OPP Bag
- MADE IN CHINA

PRINTABLE AREA



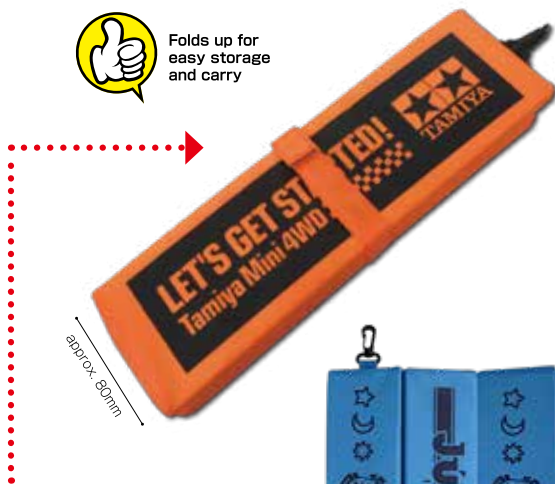
W80 × H240mm × 4



Keep comfortable all the way through overtime.



Folds up for easy storage and carry



approx. 80mm

Original Sample TAMIYA



approx.
320mm

approx.280mm



JUBILO IWATA 2018



KAWASAKI FRONTALE 2013

With a handle, it is easy to carry in a folded state. Recommended for going out outside the stadium.



A cushion hangs on the entire surface of the seat. A rubber belt with an adjuster prevents it from slipping off. Recommended for watching games for a long time.



If you remove the zipper, the cushion will be separated and it will be for 2 people.

NEW MATERIAL

NEW DIGITAL PRINTING

MINIMUM LOT ➔ **Full Color Print ASK**

MINIMUM LOT ➔ **Silk Screen Print 500~**

MINIMUM LOT ➔ **Digital Printing 500~**

● POLYESTER FABRIC

RECYCLED FABRIC

ANTIBACTERIAL FABRIC

Folding Cushion (with a backrest)

Popular Foldable Stadium Cushion Compact!
It becomes a compact size and is active in more versatile scenes.

Registered Industrial Design

PRINT DESIGN
FULL COLOR PRINT OK!

Patented Product

MINIMUM LOT ➔ **5000~**

BAMBOO FABRIC

FULL COLOR PRINT TYPE

- Materials : Nylon
- Print : Sublimation transfer printing
- MADE IN CHINA
- MADE IN JAPAN

SILK SCREEN & DIGITAL PRINT TYPE

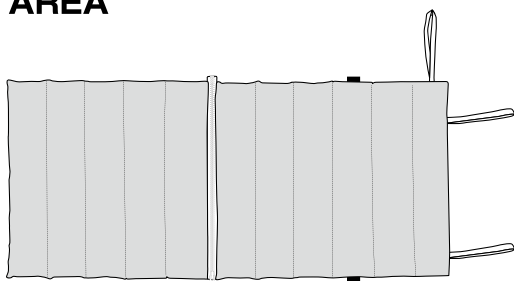
- Materials : Polyester
- Print : Silk screen 1C~ / Digital printing
- MADE IN CHINA
- Size : OPEN=W330 × H725mm × D15
 - ① =W330 × H395mm
 - ② =W330 × H330mm
- Belt=W70 × H200mm × D170
- Package : OPP Bag



With a rubber belt on the back, it fits in the seat.



PRINTABLE AREA



You can use it as a pillow that is useful for outdoor scenes by folding it and fastening it with a rubber band, or by rolling it up and fastening it with a rubber band.



The cushion
with
many uses

NEW
MATERIAL

NEW
DIGITAL
PRINTING



① Tote Bag



② Large Size Cushion

Twin Cushion Bag

The twin cushion bag turns into cushions for two when opening the zipper.

- Size : W415 × H480 × D45mm
- Materials : Polyester
- Print : Silk screen 1C~ / Digital printing
- Made in China

MINIMUM LOT 1000~

● POLYESTER FABRIC
RECYCLED FABRIC



ANTIBACTERIAL FABRIC

MINIMUM LOT 3000~

BAMBOO FABRIC

How to use

③ Seat Cushion with a Backrest

Open the zipper two thirds of the way down and stand it up for a cushion with a backrest!



① Tote Bag

A tote bag with gore when the zipper is closed!

※ Note: It may tear when containing excessively heavy objects.

② Large Size Cushion



④ Two Separate Cushions

Completely remove the zipper for two cushions!





③ Seat Cushion with a Backrest



④ Two Separate Cushions

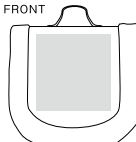


For more information

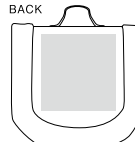
PRINTABLE
AREA

FRONT

BACK

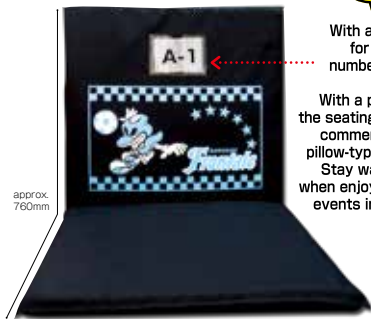


W220 × H230mm



W220 × H230mm

Standard Type



approx.
760mm

approx. 390mm

Kawasaki Frontale



With a pocket
for seat
number ticket

With a pocket on
the seating surface for
commercial floor
pillow-type warmers.
Stay warm even
when enjoying outdoor
events in the cold!

Hot Seat Type



approx.
760mm

approx. 430mm

Stadium Cushion

Two types of stadium
cushions with a backrest for
stadium seats.

MINIMUM LOT

500~

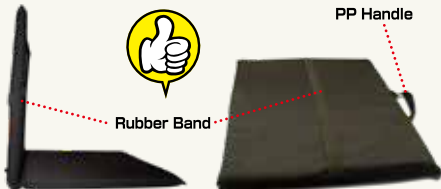
Standard TYPE

- Size: (unfold)380x780mm
(fold)380x380mm
- Materials : PU
- Print : Silk screen 1C~
- Made in China

Hot Seat TYPE

- Size : (unfold)430x770mm
(fold)430x380mm
- Materials : PU
- Print : Silk screen 1C~
- Made in China

HOW TO USE

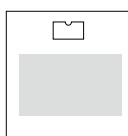


(Sideways View)
Fix the rubber strap to
the backrest to keep
the cushion in place!

(Folded Cushion)
It can be bundled together
with the rubber strap
when folded in two!

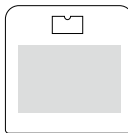


PRINTABLE AREA



Standard Type

approx.
W300 × H180mm

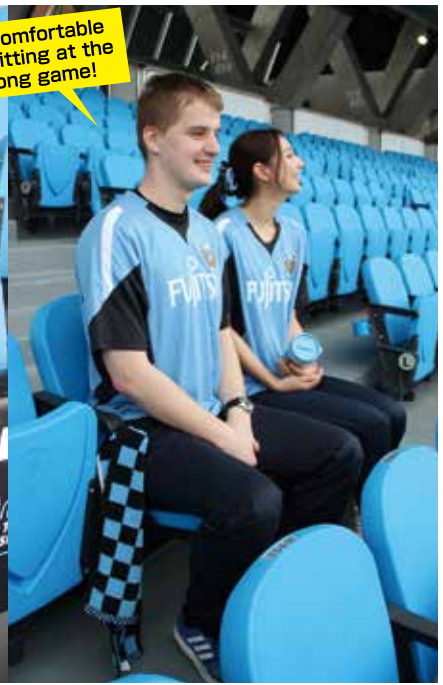


Hot Seat Type

approx.
W300 × H180mm



Comfortable sitting at the long game!



VIP Stadium Cushion for Folding Seats



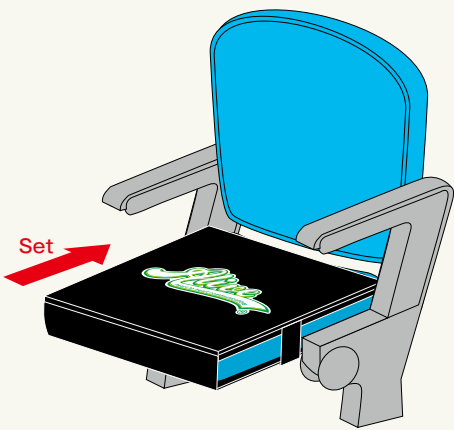
Patented Product

MINIMUM LOT 500~

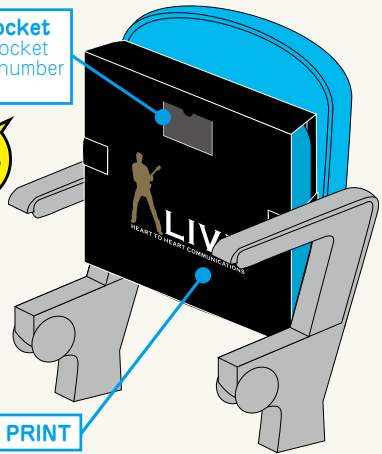
We can offer the cushion that is adjusted to a size of your folding stadium seats. When folding stadium seats, the cushion is available so show your support with team and sponsor logo, also works great at promotion and event.

- Size : W420 × H915 × D50mm
*You can order in any size.
- Print Color : Choose PANTONE COLOR 2C
- Printable Range : Down = W300 × H180
UP = W300 × H300
- Materials : PU / SPONGE
- Made in China

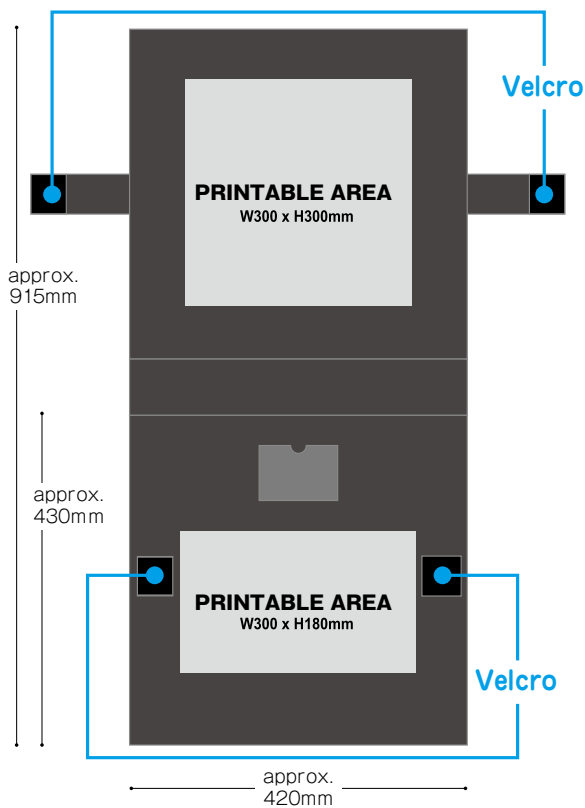
HOW TO USE



Card Pocket
With a pocket for seat number card



LOGO PRINT



KAWASAKI FRONTALE 2015



approx. 50mm



SUSTAINABLE
DEVELOPMENT
GOALS

ALIVE CO.,LTD. support(s) the Sustainable Development Goals



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



The recycled fabric used for cushions that are no longer used is recycled into new products. The bamboo fabric returns to the soil and goes through the decomposition process.

14 LIFE
BELOW WATER



Plastic marine wastes accumulate in the ocean at alarming rates. In order to protect the ecosystem and the environment, we use recycled polyester fiber manufactured from used PET bottles.

15 LIFE
ON LAND



All our products are eco-friendly and sustainable, using 100 % recyclable & biodegradable materials that are not harmful to the environment.

17 PARTNERSHIPS
FOR THE GOALS



We develop products based on our company's original concepts for the Japanese, Asian and European markets by partnering with both domestic and global companies.



ALIVE CO.,LTD

ADD

Nishi-Shimbashi Naka Building 6th floor

1-12-8 Nishi-Shimbashi, Minato-ku, Tokyo 105-0003 JAPAN

TEL

81-03-5510-3838

MAIL

contact@alive-jp.com

URL

www.alive-oem.com

FAX

81-03-5510-3837

For more information on our products,
please watch our movie.

