

Heart to Heart Communication

ALIVE *Original Goods*

Alive's total produce from planning, proposal to production can make lean, speedy, and detailed customer supports possible.

Vol.

44

We welcome any inquiries regarding original goods plannings





**SUSTAINABLE
DEVELOPMENT
GOALS**

ALIVE CO.,LTD. support(s) the Sustainable Development Goals



Our company is earnestly engaging with environmental issues.

Along with a strong commitment to sustainability, we manufacture products using 4 types of fabrics including recycled fabric and bamboo fabric, according to the needs of our customers.

NEW MATERIAL

NEW DIGITAL PRINTING



EASY CARRY

ANTIBACTERIAL FABRIC



ALIVE CO.,LTD. support(s) the Sustainable Development Goals

Registered Industrial Design

Thickness of cushion **NO.1**

Patented Product

HOW TO USE



It is ready to use as hot seat as soon as you put the body warmer in pockets.



FRONT



approx. 330 mm

DIGITAL PRINTING

approx. 280mm

INSIDE



Two Fold Stadium Cushion Special

Introducing a thick stadium cushion. Pursuing comfort and convenience, finally to a special type and It has evolved.

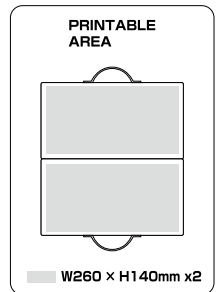
- Size : OPEN=W280 × H330mm × D35
CLOSE=W280 × H165mm × D70
- Note : This cushion does not come with body warmers
- Materials : Polyester
- Print : Silk screen 1C~ / Digital printing
- MADE IN CHINA

MINIMUM LOT 500~

- POLYESTER FABRIC
- RECYCLED FABRIC
- ANTIBACTERIAL FABRIC

MINIMUM LOT 3000~

BAMBOO FABRIC



*This page is only for original goods. All designs are samples.



Registered Industrial Design

Patented Product



ALIVE CO.,LTD. support(s) the Sustainable Development Goals

FRONT



DIGITAL PRINTING

NEW MATERIAL

NEW DIGITAL PRINTING



Foldable stadium cushion in a compact size with a carabiner



INSIDE



A rubber band for fixing the seat can also be worn.

A rubber band is not attached to the normal type.



ALIVE CO.,LTD. support(s) the Sustainable Development Goals

Two Fold Stadium Cushion (with a carabiner)

By downsizing and a carabiner, the use of the Foldable stadium cushion is extended.

- Size : OPEN=W280 × H320mm × D20
CLOSE=W280 × H160mm × D40
- Note : This cushion does not come with body warmers
- Materials : Polyester
- Print : Silk screen 1C~ / Digital printing
- Package : OPP Bag
- MADE IN CHINA

MINIMUM LOT **500~**

- POLYESTER FABRIC
- ♻️ RECYCLED FABRIC
- 🛡️ ANTIBACTERIAL FABRIC



ANTIBACTERIAL FABRIC

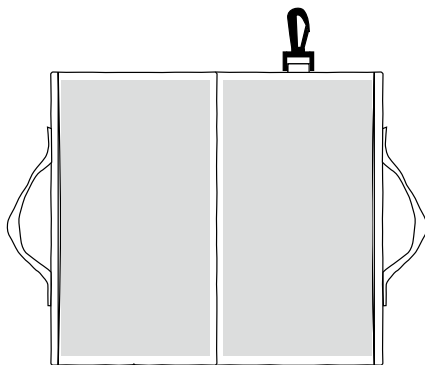


MINIMUM LOT **3000~**

- 🌿 BAMBOO FABRIC



PRINTABLE
AREA



W260 × H140mm x2

HOW TO USE



It is ready to use as hot seat as soon as you put the body warmer in pockets.



NEW MATERIAL

NEW DIGITAL PRINTING

EASY CARRY



F.C.TOKYO 2015

Registered Industrial Design

Big cushion NO.1

Patented Product



Portable and with convenient velcro tape

FRONT

approx. 400 mm



DIGITAL PRINTING

approx. 400mm

INSIDE





Useful double pockets for small articles!



Larger seat surface



FRONT



BACK

FRONT



BACK

MINIMUM LOT 500~

MINIMUM LOT 2000~

- POLYESTER FABRIC
- RECYCLED FABRIC

- BAMBOO FABRIC

- ANTIBACTERIAL FABRIC

VIP Stadium Seat Cushion

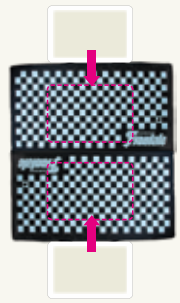
A comfortable, portable, and convenient stadium cushion with a handle-brought-to you by the pioneer of stadium cushions.

- Size : OPEN=W400 × H400mm × D20
CLOSE=W280 × H200mm × D40
- Note : This cushion does not come with body warmers
- Materials : Polyester
- Print : Silk screen 1C~ / Digital printing
- Package : OPP Bag
- MADE IN CHINA

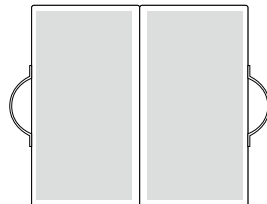
HOW TO USE



It is ready to use as hot seat as soon as you put the body warmer in pockets.



PRINTABLE AREA



W170 × H370mm × 2

*This page is only for original goods. All designs are samples.





Compactly stored next to the car door.
Very Convenient.

Two Fold Stadium Cushion Compact (with a carabiner)

Popular Foldable Stadium Cushion Compact!
It becomes a compact size and is active in more versatile scenes.

- Size : OPEN=W300 × H230mm × D20
CLOSE=W150 × H230mm × D40
- Materials : Polyester
- Print : Silk screen 1C~ / Digital printing
- Package : OPP Bag
- MADE IN CHINA

MINIMUM LOT **500~**

● POLYESTER FABRIC

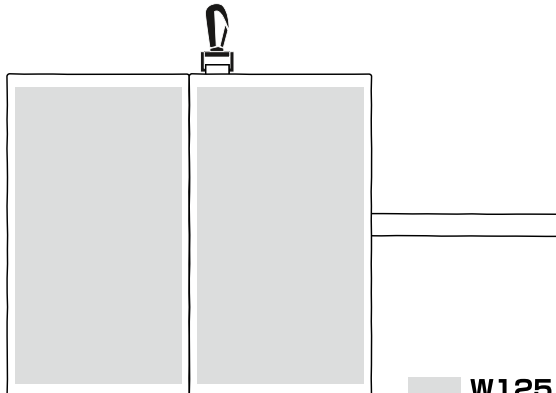
 RECYCLED FABRIC

 ANTIBACTERIAL FABRIC

MINIMUM LOT **5000~**

 BAMBOO FABRIC

PRINTABLE AREA



W125 × H195mm × 2

Go!
Go!

NEW MATERIAL

NEW DIGITAL PRINTING



Easy transportation to the game and show your favourite team name!

Once you remove the top, use as sports cheering goods!

Fold Stadium Seat Cushion (NORMAL Type)

Portable and lightweight

- Size : 330 × 330mm
- Materials : Polyester

- Print : Silk screen 1C~ Digital printing
- MADE IN CHINA

MINIMUM LOT **1000~**

MINIMUM LOT **5000~**

- POLYESTER FABRIC
- RECYCLED FABRIC

BAMBOO FABRIC

ANTIBACTERIAL FABRIC



ALIVE CO.,LTD. support(s) the Sustainable Development Goals

approx. 330mm



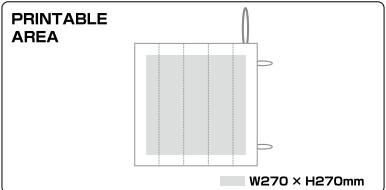
approx. 330 mm

DIGITAL PRINTING

approx. 65mm



Example of use in a stadium



*This page is only for original goods. All designs are samples.



Good for hot summer days!

&

Good for cold winter days!

Sample of various original products.



NEW JAPAN PRO-WRESTLING



ORIX BUFFALOES



JUBILO IWATA



KAWASAKI FRONTALE



JAPAN VOLLEYBALL



LUPUS BRAVE RUGBY

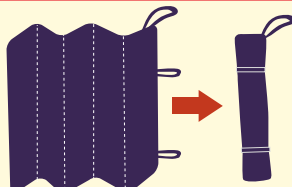
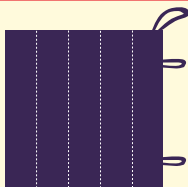


SAITAMA STADIUM 2002

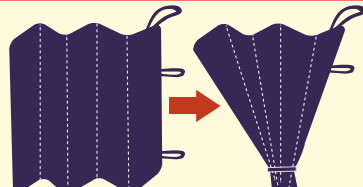


MATSUMOTO YAMAGA F.C.

Various ways to use the Foldable Stadium Cushion



① Compact storage available by accordion fold.



② Tie one side with a rubber band, then you can use it as supporters goods.



Comes with a convenient carabiner attached so you can hang it on your bag or belt loop



KAWASAKI FRONTALE 2011

ALIVE CO.,LTD. support(s) the Sustainable Development Goals



MINIMUM LOT **1000~**

● POLYESTER FABRIC

♻️ RECYCLED FABRIC

🛡️ ANTIBACTERIAL FABRIC

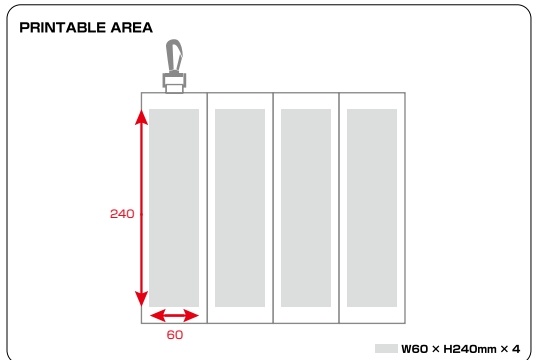
MINIMUM LOT **5000~**

🌱 BAMBOO FABRIC

Folding Stadium Cushion (with a carabiner)

New folding stadium cushions with a carabiner are now on sale!

- Size : OPEN=W280 × H320mm × D10
CLOSE=W80 × H320mm × D40
- Materials : Polyester
- Print : Silk screen 1C~ / Digital printing
- Package : OPP Bag
- MADE IN CHINA





Keep comfortable all the way through overtime.



Folds up for easy storage and carry



approx. 80mm

Original Sample TAMIYA



approx. 320mm

approx. 280mm



JUBILO IWATA 2018



KAWASAKI FRONTALE 2013

With a handle, it is easy to carry in a folded state. Recommended for going out outside the stadium.



A cushion hangs on the entire surface of the seat. A rubber belt with an adjuster prevents it from slipping off. Recommended for watching games for a long time.



If you remove the zipper, the cushion will be separated and it will be for 2 people.



Patented Product

MINIMUM LOT **Full Color Print ASK**

MINIMUM LOT **Silk Screen Print 500~**

MINIMUM LOT **Digital Printing 500~**

● POLYESTER FABRIC

♻️ RECYCLED FABRIC

❄️ ANTIBACTERIAL FABRIC

Folding Cushion (with a backrest)

Popular Foldable Stadium Cushion Compact!
It becomes a compact size and is active in more versatile scenes.

MINIMUM LOT **5000~**

BAMBOO FABRIC

FULL COLOR PRINT TYPE

- Materials : Nylon
- Print : Sublimation transfer printing
- MADE IN CHINA
MADE IN JAPAN

SILK SCREEN & DIGITAL PRINT TYPE

- Materials : Polyester
- Print : Silk screen 1C~ / Digital printing
- MADE IN CHINA
- Size : OPEN=W330 × H725mm × D15
 - ① =W330 × H395mm
 - ② =W330 × H330mm
- Belt=W70 × H200mm × D170
- Package : OPP Bag

DIGITAL PRINTING

①

approx.
395
mm



②

approx.
330
mm



approx. 330mm

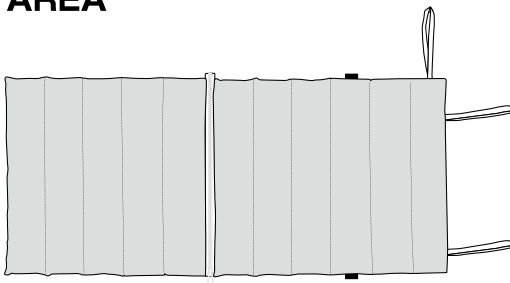
Separate



With a rubber belt on the back,
it fits in the seat.



PRINTABLE AREA



You can use it as a pillow that is useful
for outdoor scenes by folding it and
fastening it with a rubber band, or by
rolling it up and fastening it with a rubber
band.



The cushion
with
many uses

approx.
480
mm

approx.
415
mm

① Tote Bag

NEW
MATERIAL

NEW
DIGITAL
PRINTING

② Large Size Cushion

Twin Cushion Bag

The twin cushion bag turns into cushions for two when opening the zipper.

- Size : W415 × H480 × D45mm
- Materials : Polyester
- Print : Silk screen 1C~ / Digital printing
- Made in China

How to use

③ Seat Cushion with a Backrest

Open the zipper two thirds of the way down and stand it up for a cushion with a backrest!



① Tote Bag

A tote bag with goret when the zipper is closed!

※ Note: It may tear when containing excessively heavy objects.

④ Two Separate Cushions

Completely remove the zipper for two cushions!



MINIMUM LOT **1000~**

- POLYESTER FABRIC
- RECYCLED FABRIC



ANTIBACTERIAL FABRIC

MINIMUM LOT **3000~**

- BAMBOO FABRIC

② Large Size Cushion





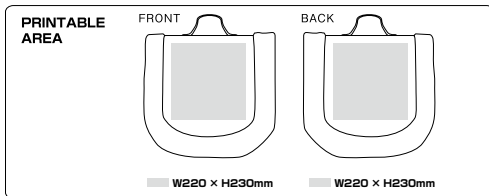
③ Seat Cushion with a Backrest



④ Two Separate Cushions



For more information



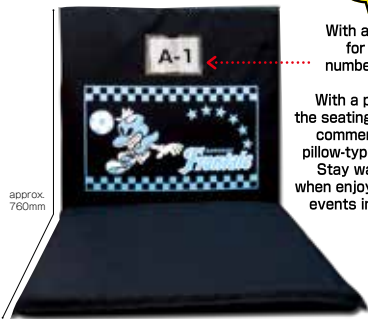
Stadium Cushion (with a backrest)

Standard Type



With a pocket for seat number ticket

With a pocket on the seating surface for commercial floor pillow-type warmers. Stay warm even when enjoying outdoor events in the cold!



approx. 760mm

approx. 390mm Kawasaki Frontale

Hot Seat Type



approx. 760mm

approx. 430mm

Two types of stadium cushions with a backrest for stadium seats.

MINIMUM LOT 500~

Standard TYPE

- Size: (unfold) 380x780mm (fold) 380x380mm
- Materials : PU
- Print : Silk screen 1C~
- Made in China

Hot Seat TYPE

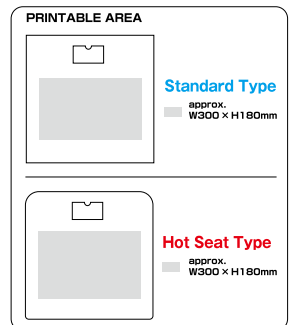
- Size : (unfold) 430x770mm (fold) 430x380mm
- Materials : PU
- Print : Silk screen 1C~
- Made in China

HOW TO USE



(Sideways View)
Fix the rubber strap to the backrest to keep the cushion in place!

(Folded Cushion)
It can be bundled together with the rubber strap when folded in two!





VIP Stadium Cushion for Folding Seats



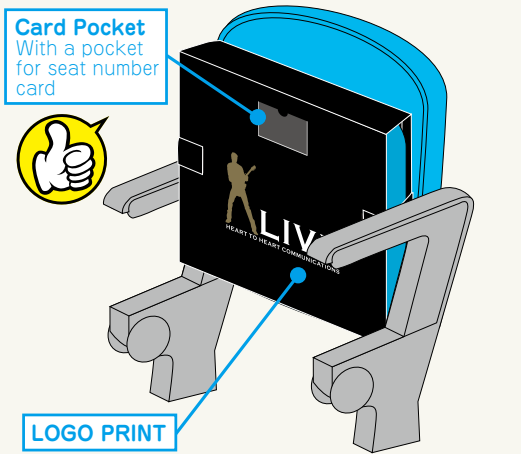
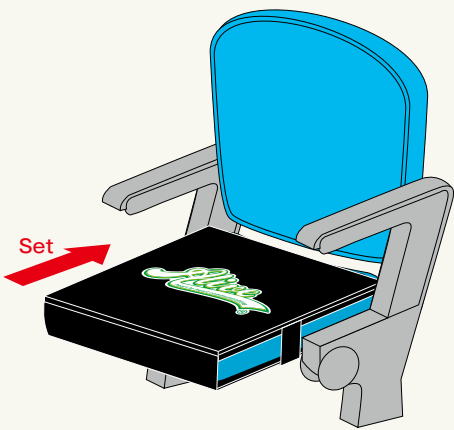
We can offer the cushion that is adjusted to a size of your folding stadium seats. When folding stadium seats, the cushion is available so show your support with team and sponsor logo, also works great at promotion and event.

Patented Product

MINIMUM LOT 500~

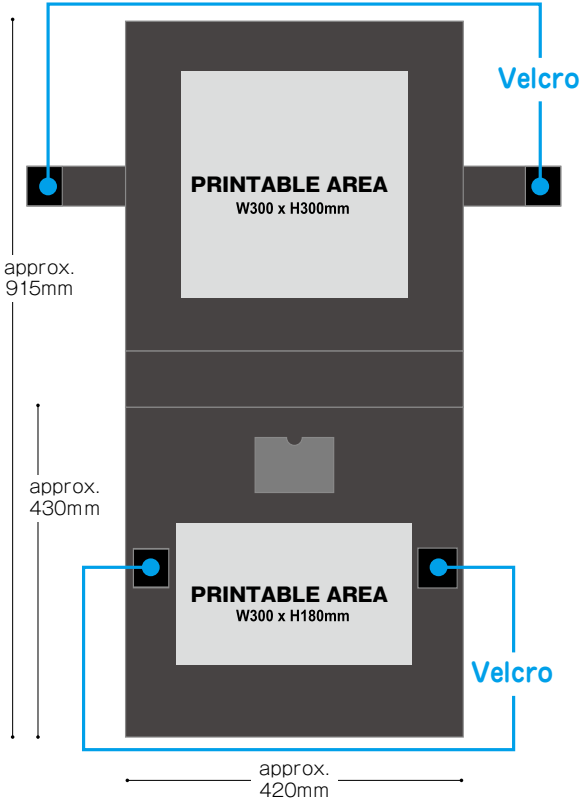
- Size : W420 × H915 × D50mm
*You can order in any size.
- Print Color : Choose PANTONE COLOR 2C
- Printable Range : Down = W300 × H180
UP = W300 × H300
- Materials : PU / SPONGE
- Made in China

HOW TO USE



*This page is only for original goods. All designs are samples.

The best cushioning property for VIP seats



KAWASAKI FRONTALE 2015



JAPAN NATIONAL RUGBY TEAM

JAPAN NATIONAL RUGBY TEAM Two Fold Stadium Cushion (with a carabiner)

Cherry blossom emblem.
Red and white border design!
The portable "2fold stadium cushion (with carabiner)"
makes watching games more comfortable!

Registered
Industrial
Design

Patented Product



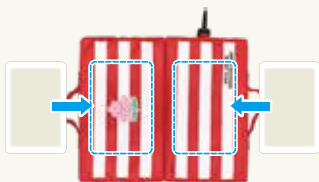
INSIDE



HOW TO USE



It is ready to use
as hot seat
as soon as you put
the body warmer
in pockets.



2つ折りスタジアムクッション



詳細ムービー

MINIMUM LOT **500~**



JAPAN NATIONAL RUGBY TEAM Two Fold Stadium Cushion (with a carabiner)

PRODUCT NUMBER JR-2SCK-01

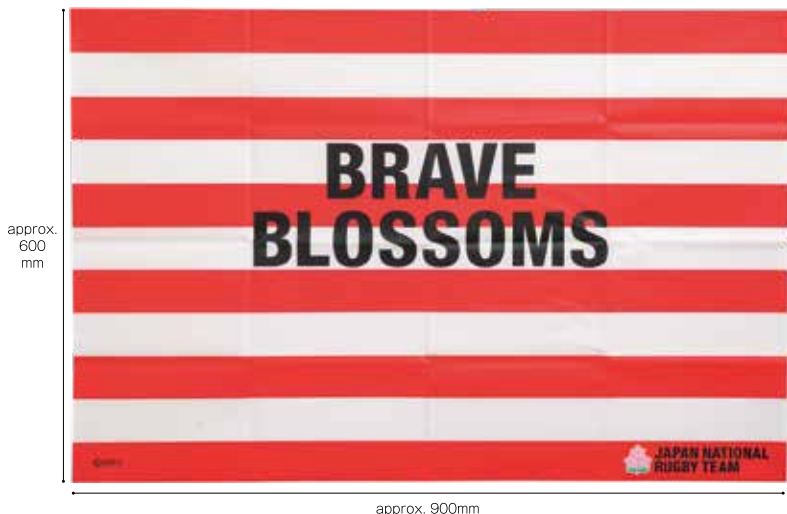
- Size : OPEN=W280 × H320mm × D20
CLOSE=W280 × H160mm × D40
- Note : This cushion does not come with
body warmers
- Materials : Polyester
- Print : Silk screen 1C~
- Package : OPP Bag
- MADE IN CHINA

JAPAN NATIONAL RUGBY TEAM

JAPAN NATIONAL RUGBY TEAM Picnic sheet



Cut type



MINIMUM LOT **3000~**

JAPAN NATIONAL RUGBY TEAM Picnic sheet

- Size : W900 × H600mm
- Materials : PE
- Print : Digital printing
- Package : OPP Bag
- MADE IN TAIWAN

PRODUCT NUMBER RG-AL-JR-RS-05

JAPAN NATIONAL RUGBY TEAM

JAPAN NATIONAL RUGBY TEAM JERSEY FABRIC KNAPSACK

Cherry blossom emblem red and white border design!
The Knapsack is a convenient and fashion item when watching games!

"Jersey fabric knapsack" is made of durable fabric and has excellent functionality.

JERSEY FABRIC KNAPSACK with POCKET



The Knapsack is also solid and functional.

MINIMUM LOT **1000~**



JAPAN NATIONAL RUGBY TEAM JERSEY FABRIC KNAPSACK

- Size : W430 × H365mm
- Materials : outside = Jersey Fabric
inside = Nylon
- Print : Silk screen 1C~
- Package : OPP Bag
- MADE IN CHINA

PRODUCT NUMBER RG-AL-JR-NS-03

NYLON FABRIC



JERSEY FABRIC with POCKET



F.C. TOKYO 2015

NYLON FABRIC



It looks stylish!
Recommended for everyday use.



Lightweight nylon fabric knapsack as a sportswear or shoe case.

Knapsack

For leisure and watching sports.
Recommended for promotion and sales.

MINIMUM LOT **1000~**

NYLON FABRIC TYPE

- Materials : Nylon/String/Eyelet
- Print : Silk screen 1C~
- MADE IN CHINA

JERSEY FABRIC TYPE with POKET

- Materials : outside = Jersey Fabric
inside = Nylon
- Print : Silk screen 1C~
- MADE IN CHINA

- Size : W430 × H350mm
- Package : OPP Bag

POLYESTER FABRIC



POLYESTER FABRIC



Design expression is excellent,
because use Full color printing.

Standard Knapsack

For fan club, sales promotion, etc.!

MINIMUM LOT **1000~**

- Size : W330 × H420mm
- Materials : Polyester/String/Eyelet
- Print : Digital printing
- MADE IN CHINA
- Package : OPP Bag

BODY VARIATION IMAGE



NEW JAPAN PRO-WRESTLING 2016



F.C. TOKYO 2015



TOCHIGI UVA FC 2018



SUSTAINABLE
DEVELOPMENT
GOALS

ALIVE CO.,LTD. support(s) the Sustainable Development Goals



The recycled fabric used for cushions that are no longer used is recycled into new products. The bamboo fabric returns to the soil and goes through the decomposition process.



Plastic marine wastes accumulate in the ocean at alarming rates. In order to protect the ecosystem and the environment, we use recycled polyester fiber manufactured from used PET bottles.



All our products are eco-friendly and sustainable, using 100 % recyclable & biodegradable materials that are not harmful to the environment.



We develop products based on our company's original concepts for the Japanese, Asian and European markets by partnering with both domestic and global companies.



ALIVE CO.,LTD



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For more information on our products, please watch our site!

